

November 10, 2014

To whom it may concern

I am happy to write a letter of reference for Amy Hancock. I have had the opportunity to work with Amy, on an ongoing freelance basis, for over 6 months. She has taken on numerous assignments and pitched a long list of exceptional editorial content, contributing weekly – often with multiple articles - to RentersGuide.ca and NewHomeandCondoGuide.ca.

Amy's work has consistently been of a very high caliber. She is an exceptional writer and researcher with a very audience-appropriate voice and an easy-to-consume narrative. She has always completed assignments in a timely fashion and within the required deadline – though she often submits early and has been very helpful when I've required fast turn-around.

I enjoy working with Amy. Though we're in different provinces and we've not met face to face, I find her very personable and her pitches and submissions have always proven to show that she is perceptive and competent when taking on assignments. From my experience, I think Amy would be an outstanding asset to any publication or communication.

Please feel free to contact me directly for further inquiry.

Best

A handwritten signature in black ink, appearing to read 'Elisa Krovblit', with a stylized, cursive script.

Elisa Krovblit

## Elisa Krovblit

Editor | Renters Guide | Student Rental Guide | Commercial Investor |  
Contributing Editor | Home Décor & Renovations | Lifestyle Communities | New Homes | Condo  
Guide | Resale Guide | Luxury Living |  
t: 416.626.4221 | e: [elisa.krovblit@wall2wallmedia.com](mailto:elisa.krovblit@wall2wallmedia.com) | tw: @elisakrovblit  
Wall2Wall Media | 401 The West Mall, Fifth Floor, Etobicoke, ON M9C 5J5