

CREATIVE

Client: Barker Wealth Management	Run Dates: TBA
Cart#:	Category: COM
Title: coffee	Writer: Amy Hancock
Length: 30 seconds	Date Written: Jun 19/10
Stations: CJSI	Sales Rep: Doug Armstrong
Special Instructions: VO's extremely laid back, real theatre of the mind, these two are quietly	

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having coffee

VO1:More coffee?

SFX: coffee pouring into a cup

VO2:Pass the cream and sugar?

SFX: spoon clinking in the cup

(someone takes a big sip)

VO1:This is good.

SFX: newspaper being opened up

VO2: The coffee?

VO1:My retirement plan.

Music up: medium tempo, laid back feel

VO1: It's as simple and as satisfying as a good cup of coffee around the breakfast table. It's investing in your future, planning

your retirement; it's about finding stability in this unpredictable market. It's Barker Wealth Management helping you reach your long term financial goals.

SFX: someone taking a sip

Music fading out under

VO2: This is amazing.

VO1: Visit Barker Wealth Management at barker wealth dot com.