

CREATIVE

Client: Victoria's Attic	Run Dates: Dec 3-18/09
Cart# : T865	Category: COM
Title: gifts of Christmas	Writer: Amy Hancock
Length: 30	Date Written: Nov 26/09
Stations: CJGY	Sales Rep: Ed Elias
Special Instructions:	

Music: Christmas, medium tempo

Women like pretty things. We also like pretty unmention-Woman:

ables.

(quickly, like she feels awkward) I don't want to mention these unmentionables but I must mention them so that gift givers this Christmas know, without me mentioning it, that I would like some brand new, nice, pretty unmentionables. I use these pretty unmentionables every day; they make me feel special and beautiful! Also did I mention that women

like pretty things?

ANNCR: For exceptional service in choosing her Christmas gift drop

into Victoria's Attic Downtown.

Woman: Oh honey you shouldn't have!

(quick, almost over her line) Don't mention it. Man:

ANNCR: (picks up immediately after Man VO)

Victoria's Attic for beautifully wrapped gifts and now you can

order online at Victoria's Attic dot ca.